



OFSSA Strategic Plan 2014 - 2017

Governance and Operations

Goal

Create structures, processes and resources that address stakeholder needs, ensure excellence in the delivery of school sport, and provide for the long-term stability of OFSSA

Objectives and Key Strategies

1. Consistently establish and administer policies, procedures, and regulations that will result in fair, equitable and uniform service delivery.
 - a) Create governance practices and operational guidelines that promote organizational effectiveness.
 - b) Strive to align policies and governing documents to ensure consistency at all levels of school sport.
2. Strategically align priorities and decision making to build ownership in OFSSA initiatives at the local, regional, and school levels.
 - a) Establish program and service priorities that respond to both provincial and regional needs.
 - b) Engage Association representatives, coaches, and volunteers in decisions that impact on their ability to deliver school sport.
 - c) Raise awareness of the manner in which decisions are made.
3. Establish and maintain organizational resources to achieve excellence in program and service delivery and operational effectiveness.
 - a) Work with key stakeholders to maintain financial and human resources that contribute to the success of school sport.
 - b) Recognize and reward contributions of those involved in furthering the aims and goals of the OFSSA.
 - c) Provide resources that support the work of volunteers and other stakeholders involved in school sport.

Vision: OFSSA will be a leader in the holistic development of students.

Mission: To enrich education and foster personal development through school sport.

Values: Leadership Respect Commitment Equity Growth

Training and Education

Goal

Deliver training and education opportunities that will enhance the capacity of volunteers, students and OFSSA staff.

Objectives and Key Strategies

1. Develop and deliver educational experiences and resources that are responsive to the needs of those involved in the delivery of programs and services at all levels.
 - a) Ensure training programs and resources content are consistent with changes in the sport and educational environment.
 - b) Build on the past success of convenor and coach training programs to maintain a quality student athletic experience.
 - c) Ensure effective delivery methods for training and education programs.
 - d) Expand training and educational opportunities.

Advocacy

Goal

Increase awareness of the importance of school sport in the development of high school students.

Objectives and Key Strategies

1. Position OFSSA as the primary advocate of secondary school sport participation with key decision makers.
 - a) Provide leadership to stakeholders to advance quality and safety, and promote participation in school sport.
 - b) Provide resources which promote the benefits of school sport.
2. Leverage OFSSA's resources and expertise to generate ongoing support and commitment from stakeholders.
 - a) Work with Boards of Education, school administrators and Athletic Directors to emphasize the importance of supporting school sport delivery at all levels.
 - b) Strengthen working relationships with government which generate opportunities to collaborate on school sport development.
 - c) Form partnerships with business and government to leverage OFSSA financial resources and generate additional revenue to offset operational costs.

Participation

Goal

Consistently offer high quality programs and services to engage student-athletes, teacher-coaches, and other stakeholders.

Objectives and Key Strategies

1. Devise ways to enhance the current OFSSA brand and develop strategies to strengthen impact in the marketplace.
 - a) Expand current branding strategies to include a focus on the health and well-being of students.
 - b) Provide strong internal and external communication
2. Ensure OFSSA programs, services and events are consistent with the needs of the target audience (or clientele)
 - a) Strengthen the competition system to ensure it is responsive to change and is meeting school and student needs.
 - b) Determine ways in which OFSSA can embrace the principles of Canadian Sport for Life.
3. Encourage participation in school sport at the elementary school level. (Needs discussion by the executive)
 - a) Support Boards of Education and school administrators to develop sports programs at the elementary school level.
4. Increase the involvement of community volunteers and teachers in supporting school programs and events.
 - a) Increase awareness at the school level of the importance of involving community volunteers in school programs.
 - b) Encourage the engagement of community volunteers at the local school level.
 - c) Develop support mechanisms that will assist with the recruitment and retention of teacher volunteers.