

The Bulletin 2016-17 RATE CARD



The Bulletin magazine is distributed to every high school in Ontario (over 860) to be read by teacher-coaches and student-athletes. The Bulletin is also distributed to the boards of education directors, representatives from each regional athletic association, members of the media, and OFSAA Alumni.

Published tri-annually by the Ontario Federation of School Athletic Associations (OFSAA), the

48-page magazine is distributed in September, January and June, and contains championship results, events calendar, OFSAA-sanctioned events, OFSAA news, and information articles.

OFSAA is an organization comprised of student-athletes, teacher-coaches, teachers, principals and sport administrators all committed to the philosophy of Education Through School Sport. There are approximately 270,000

student-athletes and 16,000 teacher-coaches in Ontario.

Our primary responsibility is to work with volunteer teacher-coaches to provide top-quality provincial championships for Ontario's student-athletes, but we also conduct coach education programs, communication vehicles, and provide funding and guidelines, all designed to support and enhance the school sport experience for students.

ADVERTISING RATES

Full Colour (CMYK required)	1X	2X	3X
A 1 Page	\$1,400	\$2,550 (\$1,275 per issue)	\$3,600 (\$1,200 per issue)
B 1/2 Page Horizontal	\$1,000	\$1,800 (\$900 per issue)	\$2,400 (\$800 per issue)
C 1/3 Page Square	\$725	\$1,350 (\$675 per issue)	\$1,800 (\$600 per issue)
D 1/3 Page Vertical	\$725	\$1,350 (\$675 per issue)	\$1,800 (\$600 per issue)
E 1/6 Page Horizontal or Vertical	\$600	\$1,150 (\$575 per issue)	\$1,575 (\$525 per issue)
F Half-Page Spread	\$1,600	\$2,900 (\$1,450 per issue)	\$3,600 (\$1,200 per issue)
Inside Front Cover	\$1,900	\$3,400 (\$1,700 per issue)	\$4,500 (\$1,500 per issue)
Inside Back Cover	\$1,900	\$3,400 (\$1,700 per issue)	\$4,500 (\$1,500 per issue)

Issue	Order Deadline	Ad Submission Deadline	Mailing Date
Fall 2015	Aug. 14	Aug. 28	Sept. 14
Winter 2016	Nov. 21	Dec. 12	Jan. 16
Spring 2016	April 28	May 15	May 26

Formats

Preferred - TIF, EPS, PDF; high resolution embedding of all fonts required

Bleed

No extra charge



SUPPLYING FILES

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