



# OFSSA Strategic Plan 2018-2021

**Vision:** OFSSA is a leader in the development of student well-being.  
**Mission:** To foster student success and enrich education through school sport.  
**Values:** Leadership | Respect | Integrity | Equity | Diversity | Resilience

## Enhancing Opportunities for Participation

- Provide opportunities that align with Canadian Sport for Life (CS4L) – physical literacy, excellence, active for life.
- Review OFSSA participation policies.
- Promote opportunities for student leadership.

## Bolstering Coach Recruitment, Development, and Retention

- Offer and promote coach development opportunities.
- Facilitate the recognition of coaches by associations and boards of education.
- Develop approaches to attract and support teacher-coaches and coaching mentors.

## Fostering Effective Communication for Today's Audiences

- Strengthen the student connection.
- Leverage social media effectively.
- Increase the visibility of the OFSSA brand.



## Augmenting Financial Resources

- Diversify our sources of revenue.
- Investigate third party professionals to support fund generation.

## Nurturing Key Partnerships

- Build and maintain mutually beneficial relationships with key partners.
- Advocate for school sport and OFSSA.